

# Privacy and Cookies Policy

## Privacy and Cookies Policy of Vente-Exclusive.com NV

### Company information:

This is the website of Vente-Exclusive.com NV.

Our business address, postal address and visiting address is 65 Humaniteitslaan, 1601 Ruisbroek, Belgium.

We are registered at the Chamber of Commerce under number BE 0885.188.24.

Our VAT number is BE 0885.188.24.

All of the data that you share with us will be treated strictly confidentially. Vente-Exclusive.com is responsible for handling the personal information of its Members, and commits itself to respecting the law of December 8, 1992 regarding the protection of privacy and the handling of personal data, and all regulations with regard to these matters.

The following categories of personal data may be processed by Vente-Exclusive.com: contact information (name, first name, physical address, email address, mobile telephone number in case of an order), names of any recruited members, age (to validate the registration of a member, as well as their participation in certain sales), profession (for statistical purposes only), all data regarding orders and returns, and IP address.

The bank details with regard to the payment of the orders are collected and handled exclusively by our service provider OGONE NV (these personal data are treated in accordance with the privacy policy of Ogone, which is available on its website). Vente-Exclusive.com itself has no access to your bank account number or credit card number (however, Vente-Exclusive.com may handle these data in the case of a refund).

Personal data may also be handled by Vente-Exclusive.com for the following purposes: the management of members' accounts, the management of customers' orders, the management of any returns and related refunds, the sending of promotional emails that relate to current and future sales and statistical analyses regarding the use of the Vente-Exclusive.com website by its members in order to improve the navigation and user experience.

Under the law of December 8, 1992, each member has the right to access his/her personal data and to change them. In the section "My Profile" on the homepage, each member has the possibility to consult his/her personal information and adjust it if necessary. Each member may always oppose the use of his/her personal data for marketing purposes, free of charge and without having to provide any explanation, by clicking the link at the bottom of the invitation emails that are sent to him/her or via the section "My Profile" on the homepage.

Only the employees of Vente-Exclusive.com and of its logistics partners shall use the personal data of the members and customers, for the sole purpose of delivering and billing the ordered products and services, contacting the members or customers in the case of problems, communicating in a personal way with the members and customers, or offering a personalized website that takes into account the interests and preferences of the members or customers.

Vente-Exclusive.com does have the right, however, to communicate any general information concerning its customers to third parties insofar as this general information does not contain personal data. Likewise Vente-Exclusive.com may transfer or sell its complete member database to third parties, provided it informs its members in advance. In such case, each member can object to this via the page "Help and Contact".

## Website

When you visit our website, our web server will automatically recognize your IP address. For each visit, we store:

- The domain names of other websites that you have consulted to reach our site;
- All information regarding the pages on our site that you have visited.

We will use this information exclusively in order to be able to:

- Improve the content and functionality of our website;
- Measure the number of visits to our website.

This information shall not be passed on to other organizations for commercial purposes.

## Information on the use of cookies

Our website uses cookies. A cookie is a small data or text file that is saved on your own computer. Information regarding your visit to a website is stored in this file. Cookies can be placed by Vente-Exclusive.com as well as other parties.

Various types of cookies can be used. Below you'll find an overview of the cookies used by Vente-Exclusive.com, the party that places the cookie (Vente-Exclusive.com or a third party), the period for which the cookie is valid, the purpose of each cookie and the consequences if a cookie is not accepted.

Party	Cookie name	Valid for	Function of the cookie	Consequences if you don't accept this cookie
Google Analytics	__utma __utmb __utmc __utmd __utmz	Maximum 15 year	These cookies are placed by Google Analytics and collect non-personal information about visitor behaviour on the website and apps of Vente-Exclusive.com. This information helps us to optimize the usability of our website and apps. This information is anonymous.	
ShareThis	__unam __uset __stid	Maximum 10 months	These cookies allow you to easily share information with your friends via Facebook, Twitter, email, etc.	You cannot share information from our website with your friends.
Vente-Exclusive.com	ASP.NET_SessionId	Maximum 1 year	The website uses this cookie to record preferences. No personal data are stored.	Without this cookie you cannot log in or place an order.
Vente-Exclusive.com	Shop.Segment Shop.UserName CL Account User TK VSeg BSeg	Maximum 1 year	These cookies make it possible to retrieve data from the database and help the website function correctly. Only the UserName personal data are stored and encrypted.	Without these cookies you cannot log in or place an order.

Vente-Exclusive.com	favoritePr recentPr	Maximum 1 year	This cookie remembers which items you have saved as? favourites? and which items you have recently viewed, so that they can be shown on the right side of the screen.	You cannot see your favourites and recently viewed items.
googleadservices.com doubleclick.net	PREF SNID SSID HSID APISID NID SID		This Google Conversion Tracking cookie allows us to analyse and improve the registration process.	

## What do we use cookies for?

Cookies are important to ensure efficient and easy surfing and shopping at Vente-Exclusive.com. Our cookies enable you to log in quickly, for instance, without having to re-enter your user name and password every time. They also ensure you do not have to fill out certain information during checkout, such as your billing and shipping address. In addition, we also use Google Analytics to continuously improve our website's usability and performance. The cookies that are used for this purpose are not individually linked to a user or pc.

Most browsers can be set in such a way that cookies will not be accepted or that you are notified as soon as you receive a cookie. If you don't want to allow cookies, please refer to the 'Help' option in the tool bar of your browser. Important: Disallowing cookies can restrict the use of our website and services.

Vente-Exclusive.com has taken the necessary security measures to prevent the loss, unlawful use or alteration of information and data that we receive on our website. When we transfer data to our contract parties, these parties have to contractually guarantee a secure connection through which the data are exchanged.

## Online purchases

Before you can place an order on Vente-Exclusive.com, you must create a user account. This is free and without purchase obligation. We store your data in a secure database and save information including your name, address, telephone number, email address, delivery and payment information, so that you don't have to fill them out again with every order. There is also information that you must give us with every order. These data are used exclusively to:

- Streamline the order process;
- Be able to inform you on the status of your order;
- Ensure the swift handling of your payment and shipment of your order.

You can consult all of your orders on Vente-Exclusive.com at any time via your online account.

## Optimum service

By registering with Vente-Exclusive.com you give us permission to store your data in a secure database and use them for studying your visitor behaviour in order to permanently improve the services of Vente-Exclusive.com.

## Invitations to our sales

By registering with Vente-Exclusive.com you also give us permission to store your data and keep you informed at all times about our activities and special offers, such as new sales, new features on the website, offers and promotions, and marketing initiatives. If you no longer wish to receive our newsletter you can unsubscribe by changing your preferences in your account or by clicking the unsubscribe link at the bottom of a newsletter.

## Privacy policy changes

This privacy policy can be altered or adapted at any time. If changes are made, they shall be published on this page.

## Questions?

If you have any questions about our privacy policy or the use of cookies, feel free to contact us via the "Help and Contact" page.